

Applying Quality of Life Research: Best Practices

Ana María Campón-Cerro
José Manuel Hernández-Mogollón
José Antonio Folgado-Fernández
Editors

Best Practices in Hospitality and Tourism Marketing and Management

A Quality of Life Perspective

Ana María Campón-Cerro
José Manuel Hernández-Mogollón
José Antonio Folgado-Fernández
Editors

Best Practices in Hospitality and Tourism Marketing and Management

A Quality of Life Perspective



Springer

Editors

Ana María Campón-Cerro
School of Business, Finance and Tourism
University of Extremadura
Cáceres, Spain

José Manuel Hernández-Mogollón
School of Business, Finance and Tourism
University of Extremadura
Cáceres, Spain

José Antonio Folgado-Fernández
School of Business, Finance and Tourism
University of Extremadura
Cáceres, Spain

ISSN 2213-994X

ISSN 2213-9958 (electronic)

Applying Quality of Life Research

ISBN 978-3-319-91691-0

ISBN 978-3-319-91692-7 (eBook)

<https://doi.org/10.1007/978-3-319-91692-7>

Library of Congress Control Number: 2018950089

© Springer International Publishing AG, part of Springer Nature 2019

This work is subject to copyright. All rights are reserved by the Publisher, whether the whole or part of the material is concerned, specifically the rights of translation, reprinting, reuse of illustrations, recitation, broadcasting, reproduction on microfilms or in any other physical way, and transmission or information storage and retrieval, electronic adaptation, computer software, or by similar or dissimilar methodology now known or hereafter developed.

The use of general descriptive names, registered names, trademarks, service marks, etc. in this publication does not imply, even in the absence of a specific statement, that such names are exempt from the relevant protective laws and regulations and therefore free for general use.

The publisher, the authors and the editors are safe to assume that the advice and information in this book are believed to be true and accurate at the date of publication. Neither the publisher nor the authors or the editors give a warranty, express or implied, with respect to the material contained herein or for any errors or omissions that may have been made. The publisher remains neutral with regard to jurisdictional claims in published maps and institutional affiliations.

Printed on acid-free paper

This Springer imprint is published by the registered company Springer International Publishing AG part of Springer Nature.

The registered company address is: Gewerbestrasse 11, 6330 Cham, Switzerland